



BENEFITS OF MEMBERSHIP AND PARTNERSHIP

NAPO is an organization of, by, and for professional organizers. Companies engaged primarily in the manufacture, distribution, and/or sale of organizational equipment, supplies, or organizing-industry-related services may join NAPO as Corporate Associate Members, Corporate Partners, or Premier Corporate Partners. Corporate Associate Membership is included in the Corporate Partner and Premier Corporate Partner levels. Memberships are based on a **calendar year** period. Dues are pro-rated within the first calendar year of membership, based on the number of full months remaining in the calendar year.

➤ **CORPORATE ASSOCIATE MEMBER (\$615 annually)**

A Corporate Associate Member is engaged in the manufacture, distribution, or sales of organizational equipment, supplies, or organizing-industry-related services. A Corporate Associate Member shall designate one person as the NAPO representative.

Corporate Associate Members receive:

- a full set of current NAPO membership labels once per year
- a full listing on the Industry Exchange, NAPO's enhanced online membership directory
- a subscription to *NAPO News*, the bimonthly newsletter for NAPO members
- a subscription to monthly NAPO eNews blasts
- an opportunity to participate in monthly Corporate Associate Member email news round-up to all members
- a list of NAPO chapter presidents with contact information
- a discount on advertising in *NAPO News* and NAPO's online Organizing Showcase
- a discounted member rate for a single Conference Registration at the Annual Conference
- a discount on booth space at the annual Organizing Exposition
- an opportunity for priority booth selection at the Annual Organizing Exposition, one week prior to others
- a discounted rate for participating in Get Organized MonthSM
- a discounted rate for participating in the Organizing Exposition e-mail promotion, if an exhibitor
- recognition as National members to local NAPO chapters

➤ **CORPORATE PARTNER (\$2,065 annually)**

Corporate Partnership offers suppliers to the professional organizing industry a more comprehensive package of PR exposure and access to NAPO members. Corporate Partners receive one Corporate Associate Membership. The Corporate Partner shall designate one person as the NAPO representative. Corporate Partners may also designate five of their branches or franchises as Corporate Representatives who will receive *NAPO News*.

Corporate Partners receive all Corporate Associate Membership benefits plus the following:

- the opportunity to designate up to five branches or franchises as Corporate Representatives
- the opportunity to include a single flyer in all welcome packets mailed to new members
- headline listing as a sponsor of 1 NAPO eNews blast per year including 50 words of text, logo, and web link
- the opportunity to participate in welcome email sent to all new NAPO members
- a full set of current NAPO membership labels twice per year
- the opportunity to include a flyer or sample in conference registration bags provided to all attendees
- logo recognition on signage at the Annual Organizing Exposition
- complimentary participation in the Organizing Exposition e-mail promotion
- recognition with an Corporate Partner logo
- logo recognition in the Annual Conference Program Book
- recognition in *NAPO News* in the pre-conference and post-conference issues
- posting of your logo and web link on the home page on the Industry Exchange

➤ **PREMIER CORPORATE PARTNER (\$6,565 annually)**

Premier Corporate Partnership provides an extensive package of benefits for connecting with NAPO professional organizers. Premier Corporate Partners receive one Corporate Associate Membership. The Premier Corporate Partner shall designate one person as the NAPO representative. Premier Corporate Partners may designate up to 100 of their branches or franchises as Corporate Representatives who will receive *NAPO News*.

Premier Corporate Partners receive all Corporate Associate Membership AND Corporate Partner benefits plus the following:

- posting of your logo, company description, and web link on NAPO's website home page (www.napo.net)
- single paid booth space at the NAPO's Annual Organizing Exposition with priority placement. based on application date
- an additional full Annual Conference registration (in addition to one received with booth package)
- a half-page advertisement in *NAPO News* twice per year
- headline listing as a sponsor of 2 NAPO eNews blasts per year including 50 words of text, logo, and web link
- recognition with a Premier Corporate Partner logo
- 1 year of Get Organized Month sponsorship

Questions? Contact NAPO at (856) 380-6828 or napo@napo.net