



# January is Get Organized Month<sup>SM</sup>

## 2012 Sponsorship Agreement

Please complete:

Company: \_\_\_\_\_  
Company Representative: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: State: Zip: \_\_\_\_\_  
Email: \_\_\_\_\_  
Web site: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Fax: \_\_\_\_\_

We are proud to become a 2012 NAPO Get Organized Month<sup>SM</sup> Sponsor at the Member rate of \$2,000.00, or as non-members, \$2,500.00.

**I agree to the following:**

The undersigned hereby certifies he/she is a duly authorized representative of the applicant company, that the information provided is true, and that he/she, on behalf of the applicant company, understands and agrees to the sponsorship information provided herewith, which by this reference is herein incorporated and made a part hereof.

**Plan Details:** please see page two of this agreement.

**Payment Terms: Due Upon Receipt (by October 1, 2011 to maximize promotional benefits)**

Signature: \_\_\_\_\_  
Printed Name: \_\_\_\_\_  
Date: \_\_\_\_\_

**Payment Information:**

Check (Made payable to NAPO, drawn on U.S. bank in U.S. dollars)

Amount Enclosed: \$ \_\_\_\_\_

Credit Card

Type of Card:  American Express  MasterCard  Visa  
Card Number: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_  
Name that Appears on Card: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Total to be Charged: \$ \_\_\_\_\_

Tax ID#: 31-1601644. All contributions are tax deductible under the 501(c)(3) clause of the IRS tax codes.

**Please return this agreement with payment to:**  
**NAPO National Office**  
**Jill Qualls, Membership Coordinator**  
**15000 Commerce Parkway, Suite C**  
**Mount Laurel, NJ 08054-2212**  
**Email: [jqualls@ahint.com](mailto:jqualls@ahint.com)**

**Phone: 856-380-6835, Website: [www.napo.net](http://www.napo.net)**

**Details: public relations, recognition and printed marketing initiatives planned:**

Overall Benefits: September 2011 – February 2012

- Immediate recognition of sponsorship in social media outlets (Twitter and FaceBook) upon your commitment and continued recognition through February 2012.
- Recognition in eNews Blast to nearly 4,000 NAPO members featuring your company name and logo celebrating your sponsorship during the months of September, October, November, December, January and February.
- NAPO membership mailing address labels for your one-time use to publicize your company's involvement with NAPO as a 2012 Get Organized Month<sup>SM</sup> sponsor.
- Company name and logo on NAPO's Get Organized Month<sup>SM</sup> web page.
- Up to 2,000 made-to-order customer direct mail brochures incorporating either your company name/logo/50 word description or all Get Organized Month<sup>SM</sup> sponsors and their logos.
- NAPO sponsors are provided with NAPO's GO Month<sup>SM</sup> logo to place on your company's website.
- NAPO sponsors are promoted to local chapters via e-blasts and *NAPO News* which is distributed to all membership.

**Additional Benefits:**

December 2011

- Recognition in the January/February 2012 issue of *NAPO News* featuring your company name and logo celebrating your sponsorship.

February 2012

- Recognition in the March/April 2011 issue of *NAPO News* featuring your company name and logo celebrating your sponsorship.

April 2012

- Signage at NAPO's 2012 Annual Conference from April 6-9 featuring your company name and logo.
- Placement into the NAPO Annual Conference Interactive On-Line Conference Program honoring your sponsorship.

**NAPO National Office  
Jill Qualls, Membership Coordinator  
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Mount Laurel, NJ 08054-2212  
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