



The Organizing Authority

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MORE THAN 800 PROFESSIONAL ORGANIZERS GATHER AT NAPO'S 20TH ANNUAL CONFERENCE AND ORGANIZING EXPOSITION, APRIL 9-12, 2008, IN RENO, NEVADA

Organizers From Around the Globe Assemble to Learn, Share, Network and Mentor

MT. LAUREL, N.J. — More than 800 professional organizers attended the National Association of Professional Organizers' 20th Annual Conference and Organizing Exposition in Reno, Nev., from April 9-12, 2008. During the four-day conference, organizers from 10 countries, including the United States, Canada, Iceland, Holland and Australia, met to further their professional organizing skills and network with fellow organizers.

Conference Speakers Share Powerful Lessons

NAPO's Annual Conference is the industry's leading event, with unparalleled educational sessions featuring industry experts who shared business and organizing strategies, and guest speakers who educated and inspired attendees.

Peter Walsh, author of the best-selling book "It's All Too Much: An Easy Plan for Living a Richer Life with Less Stuff," kicked off a winning lineup of speakers. Walsh discussed his experiences as an organizer, including his role as resident organizer for TLC's program "Clean Sweep," and his view of organizers as visionaries for change.

"The world is full of massive uncertainty right now... people want clarity, understanding and meaning," Walsh told attendees.

As organizers, Walsh said, "what we bring is the power of transformation" to people's lives. Professional organizers help people gain control over their lives and, as a result, help change the world.

Attendees Leave With Knowledge And Contacts

In addition to learning from speakers, attendees immersed themselves in educational sessions addressing career advancement, business marketing, the future of the organizing industry, and a variety of specific professional organizing topics. Sessions were designed to give participants the knowledge and support needed to enhance their careers.

"The conference is the only time when such a large group of organizers gather in one place," said NAPO President Standolyn Robertson. "Attendees are able to learn from one another, make new connections within the industry and discover the newest techniques, products and services. There is nothing else like it anywhere."

The Organizing Expo, held April 10-11, featured the hottest products and services for home and business organizing, training and technology. Exhibitors even showed off some new organizing tools and products that are not available to the public yet.

"Organizers went home with not only increased skills, resources, professional contacts and inspiration, but with a sense of belonging to a community that is making the world a better and more organized place," Robertson said.

About NAPO

The premier national association dedicated to the field of organizing, the National Association of Professional Organizers is The Organizing Authority®. Formed in 1985, NAPO is dedicated to serving its members through education, networking, industry resources, and promoting the profession to the public. NAPO's mission is to develop, lead and promote professional organizers and the organizing industry.

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