



For Immediate Release
Contact: Nick Spencer
napo@napo.net

Organizing Industry Descends on Columbus in April

The National Association of Professional Organizers announces its 22nd annual conference as it celebrates its 25th year as “The Organizing Authority”[®]

MOUNT LAUREL, N.J., **March 25, 2010**— The National Association of Professional Organizers (NAPO) will be hosting its 22nd Annual Conference and Organizing Exposition at the Hyatt Regency Columbus in Columbus Ohio from April 21 – 24, 2010 where it will celebrate the start of its 25th year as an association. The NAPO Annual Conference and Organizing Exposition draws professional organizers from around the globe and offers:

- **Networking opportunities** with colleagues and exhibitors
- **Nationally recognized keynote speakers** featuring cutting-edge business development topics for today’s organizing professionals
- **Professional education** (both pre-conference and concurrent sessions) designed for beginning, intermediate and advanced professional organizers.
- **Autograph reception** featuring the Organizing stars of television’s new hit “Hoarders”
- **Exhibitor Expo** featuring the latest organizing and time management products and services

The theme of this year’s conference is INNOVATE, CONNECT, INSPIRE. Headlining this year’s NAPO Conference are Keynote Speakers [Tim Sanders](http://www.timsanders.com/) (<http://www.timsanders.com/>), former Chief Solutions Officer for Yahoo!, [Gina Schreck](http://www.gettingeeky.com/) (<http://www.gettingeeky.com/>), The Geek Chick and host of the web show Getting Geeky!, and [Monica Wofford](http://www.monicawofford.com/) (<http://www.monicawofford.com/>), acclaimed speaker, author and trainer. NAPO’s comprehensive conference program [conference program](http://www.napo.net/pdfs/conference/2010/NAPO_2010_Registration_Brochure.pdf) (http://www.napo.net/pdfs/conference/2010/NAPO_2010_Registration_Brochure.pdf) offers opportunities for personal and professional growth through tracks for beginning, intermediate, and experienced professional organizers. The NAPO Annual Conference received the “Best Educational Resource Award” at the 2010 Los Angeles Organizing Awards in Hollywood. The Conference Expo will showcase the latest products and services available to keep people, homes and businesses organized.

New this year, NAPO will feature a session: Meet the Organizers from A&E’s “Hoarders,” on Friday, April 23rd, from 5:45pm to 6:45pm. Sara Bereika, Dorothy Breining, Brenden McDaniel, Matt Paxton, Standolyn Robertson and Gerialin Thomas will be on hand to sign autographs and discuss their work on the show. The A&E hit series “Hoarders” has shined a much needed light on the world of extreme hoarding, a mental disorder marked by the obsessive need to collect things

even if the items are worthless, hazardous or unsanitary. “Hoarders,” is the number one freshman non-fiction series on cable among adults 25-54 year of age.

NAPO President Laura Leist [invites you](#) (<http://www.youtube.com/watch?v=6svtT0CdEvY&feature=related>) to attend this premier event designed to provide those in the organizing industry with a myriad of opportunities for personal and professional growth. For more information regarding the NAPO 2010 Annual Conference and Organizing Exposition please visit the NAPO website at <http://www.napo.net/conference/>.

About NAPO

Founded in 1985, NAPO is a national association dedicated to the field of organizing. NAPO is dedicated to serving its members through education, networking, industry resources and promotion of the organizing profession to the public. For more information about NAPO, please visit www.napo.net.