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NAPO Celebrates Successful Get Organized MonthSM

*Resolutions inspire organizing solutions
with initiatives led by NAPO members across the country*

MOUNT LAUREL, N.J., February 22, 2010--The National Association of Professional Organizers (NAPO), a non-profit organization for professional organizers, recently completed its annual Get Organized MonthSM, a month-long initiative highlighting the importance of organizing and the resources to help clear the clutter.

“While getting organized is a top New Year’s resolution each year, we want to encourage people to continue with the organizing tips and strategies NAPO members shared throughout January,” said NAPO President Laura Leist. “Organization is a process, not an event. After creating your organizing systems, you must use and maintain them regularly – and NAPO provides the resources to help the general public do just that.”

Get Organized MonthSM also included the launch of NAPO’s participation on Twitter. Throughout the month, using the handle @NAPOnatl, NAPO provided organizing tips and encouraged others to tag organization-themed Tweets with a #GOMonth hashtag.

Throughout Get Organized MonthSM, NAPO’s chapters and members across the country held a variety of events offering de-cluttering tips and filing methods:

- NAPO’s South Florida Chapter partnered with SHAKE-A-LEG Miami, organizing the non-profit’s executive offices, academy, classrooms and storage areas to create more efficient space, make optimal use of storage and create efficient systems for staying organized.
- In Northern New Jersey, NAPO members hosted “Organize to Economize in the New Year,” an afternoon program at the IKEA Paramus store. Professional organizers shared tips for organizing offices, closets and kitchens.
- Connecticut professional organizers led “Ask the Organizer” panels, with topics including paperwork management, organizing photos, decluttering and understanding how a professional organizer can help with these challenges.

- NAPO Los Angeles hosted its fifth-annual “Los Angeles Organizing Awards” at the Raleigh Studios, hosted by actress Kim Coles. Leaders from around the world

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participated in this “Red Carpet” celebration of the industry. NAPO’s Annual Conference was recognized as the industry’s “Most Valuable Educational Resource” – an award given to a favorite class, workshop or other educational resource contributing most significantly to the education of professional organizers – in front of over 200 celebrity organizers, industry professionals and members of the public assembled at the gala.

- Greater Manchester area professional organizers partnered with the Merrimack Valley Food Bank for a “Share, Shred and Organize” event. Anyone who contributed \$5 and one bag of non-perishable food to the Food Bank received on-the-spot shredding services for up to three boxes of documents, and NAPO Chapter members purged clutter within the Food Bank office and warehouse.

About NAPO

Founded in 1985, NAPO is a national association dedicated to the field of organizing. NAPO’s purpose is to share information about this growing industry and to define quality standards for the organizing profession. NAPO is dedicated to serving its members through education, networking, industry resources and promotion of the organizing profession to the public. To find more information about NAPO and Get Organized MonthSM including tips on home and office organizing, how to hire a professional organizer, a calendar of chapter events and organizing statistics visit www.napo.net.

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