

For Immediate Release

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Save Time and Money This Holiday Season by Getting Organized

National Association of Professional Organizers offers organization solutions for the winter holidays.

MOUNT LAUREL, N.J.—December 16, 2009—Recent survey results indicate that 96% of 400 adults polled said they would save time every day by becoming more organized. The National Association of Professional Organizers (NAPO), a non-profit organization for professional organizers, in conjunction with its 2010 annual “Get Organized” month in January, is pleased to provide organization tips for the winter holidays.

NAPO’s 7 Golden Solutions for Holiday Organizing:

- Involve the family and complete a pre-holiday toy clean-out event. Clean out the old, broken, and abandoned toys. Donate toys that are no longer played with to a local charity.
- Make clean up and organizing easy for kids by creating zones and centers for things that need to be done. For example, a lunch making center in the fridge/pantry and labeled bins for art supplies that fit neatly on a shelf.
- When running errands, make a list and plan a route before leaving home. Start with the store furthest from your house and work your way back home.
- Do NOT enter a store without a carefully crafted list. Having and sticking to the list ensures you are buying, not shopping. Shopping without a list is a time waster and can lead to unplanned purchases that might not have a place or purpose in your home and can exceed your budget
- Buy gifts that don’t involve *stuff*. Some ideas include a “Day Out”: movie tickets, a trip to a local zoo, science center or aquarium.
- Take pictures of your child then use a software program to make a movie set to background music. Burn copies of the movie on disc and give to family and friends.
- Quickly locate instruction manuals by filing in a portable filing box.

“Facing more demands with less free time, consumers are struggling to manage their days and conquer the clutter and chaos building up in their lives,” explains NAPO President Laura Leist. “Professional organizers use tested principles and expertise to enhance the lives of clients. By designing custom organizing systems and teaching organizing skills, they help individuals and businesses take control of their surroundings, their time, their paper piles and their lives!”

About Get Organized Month

During Get Organized Month, NAPO’s chapters and members will hold public events offering de-cluttering tips nationwide. Some events include reuse-and-recycle programs, organizing services and shred-a-thons in community centers nationwide. The month long initiative aims to raise awareness of the benefits of getting organized. For more information about Get Organized Month, including home and office organizing, how to hire a professional organizer and a calendar of events, visit www.napo.net.