



The Organizing Authority®

FOR IMMEDIATE RELEASE
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It's Mid-January: Do You Know Where Your "Get Organized" Resolution Is?

MT. LAUREL, NJ. — January is well underway and if you're like most people, you've already broken your New Year's resolution. If you resolved to get organized in 2009 and you're still unsure how to get started, the National Association of Professional Organizers (NAPO) — which is sponsoring its fifth annual Get Organized MonthSM — can help. Get Organized MonthSM is a national industry-wide event aimed to raising awareness of the benefits of getting organized and hiring a professional organizer.

"Getting organized is one of the top 5 New Year's resolutions people make, and with 4,300 NAPO members ready and available to assist, it is easier than most people think," NAPO President Standolyn Robertson said. "This year it's time to take action and make your New Year's resolution to get organized a reality."

The survey says ...

According to a recent survey conducted on behalf of NAPO, getting organized is definitely a necessity for 2009 – and beyond. Of 400 adults polled in the November survey, 71 percent said their quality of life would improve if they were better organized.

- 65 percent described their home as at least moderately disorganized
- 27 percent said disorder keeps them from being effective at work

Benefits abound

- Overall, 96 percent of respondents indicated that they could save time every day by becoming more organized
 1. Of those, 15 percent of respondents felt they could save *more than an hour* each day — for a total of more than 15 days per year — if they were more organized at home
 2. Of those, 30 percent of respondents felt they could save *at least 30 minutes* each day — or more than an entire week per year — if they were more organized at home

GO ... Get Organized

With more than a dozen Get Organized Month Partners and a nationwide radio campaign, NAPO's "GO" Month will be the best yet. NAPO members are expected to help more than 12,300 people get organized during this month-long event.

NAPO's dozens of chapters and thousands of members will hold public events throughout the country. Look for Get Organized Month events in your community, including reuse-and-recycle events, volunteer organizing events, vendor showcases and expos, shred-a-thons, seminars, panels, presentations, workshops, school outreach, and contests. Programming will take place in local libraries, bookstores, and community centers.

Get Organized Month Partners

Several companies who serve the organizing industry have partnered with NAPO to celebrate Get Organized Month. They will help support local NAPO events and raise awareness among their customers and clients. NAPO's 2009 Get Organized Month Partners are: Brother International (www.brother.com), Closet Factory (www.closetfactory.com), ClosetMaid (www.closetmaid.com) Collectify LLC (<http://www.collectify.com/new/chi.php>), Delphi VIM (www.delphivim.com), Express Business Solutions Affiliated (EBSA) Group, Inc. (www.ebsagroup.net), Esselte/Pendaflex (www.pendaflex.com), FranklinCovey (www.franklinplanner.com/NAPO), Julie Morgenstern Enterprises (www.juliemorgenstern.com), MoveSeniors (www.moveseniors.com), Pixily, Inc. (www.pixily.com), Rubbermaid (www.rubbermaid.com), Smead (www.smead.com), and The Neat Company (www.neatco.com).

Organizing

At Home

- Respondents listed the attic/basement, kid's rooms, garage and home office as the most disorganized rooms

Organizing cluttered rooms can:

- Bring order and control to home and family life
- Save money
- Help you find what you need

At Work

- Of the 27 percent who said they feel disorganized at work, 91 percent said they would be more effective and efficient if their workspace was better organized
 1. 28 percent said they would save over an hour per day
 2. 27 percent said they would save 31 to 60 minutes each day

What is a professional organizer?

A professional organizer enhances the lives of clients by designing systems and processes using organizing principles and through transferring organizing skills. A professional organizer also educates the public on organizing solutions and the resulting benefits. Professional organizers help individuals and businesses take control of their surroundings, their time, their paper, and their systems for life.

To locate one of NAPO's professional organizers in your area, you can use NAPO's free online Professional Organizer Directory, searchable by zip code, city/state, and organizing service, at: www.napo.net.

About NAPO

Founded in 1985, NAPO—The Organizing Authority®—is the premier national association dedicated to the field of organizing. NAPO's purpose is to share information about this growing industry and to define quality standards for the organizing profession. NAPO is dedicated to serving its members through education, networking, industry resources, and promoting the profession to the public.

For more information about NAPO and Get Organized Month, including tips on home and office organizing, how to hire a professional organizer, a calendar of events, and organizing statistics, visit www.napo.net.

Editor's note: To interview a NAPO representative, contact Theresa Katalinas at (215) 884-6499 or Theresa@comsolutionsgroup.com.